

# St Luke's Church with Cronton Mission

## Our social media community guidelines April 2021

The Church of England has created guidelines to encourage conversations that reflect Christian values. Social media is a very public way of enabling us as Christians to live out our calling to share the good news of Jesus Christ. One of its many joys is that it is immediate, interactive, conversational and open-ended. This opportunity comes with a number of downsides if users do not apply the same common sense, kindness and sound judgement that we would use in a face-to-face encounter.

By engaging with our social media accounts, you agree to:

- **Be safe.** The safety of children, young people and vulnerable adults must be maintained. If you have any concerns contact our safe guarding officer Margaret Campbell 01514246039 or Reverend Bob 07904320542
- **Be respectful.** Do not post or share content that is sexually explicit, inflammatory, hateful, abusive, threatening or otherwise disrespectful.
- **Be kind.** Treat others how you would wish to be treated and assume the best in people. If you have a criticism or critique to make, consider not just *whether* you would say it in person, but the tone you would use.
- **Be honest.** Don't mislead people about who you are.
- **Take responsibility.** You are accountable for the things you do, say and write. Text and images shared can be public and permanent, even with privacy settings in place. If you're not sure, don't post it.
- **Be a good ambassador.** Personal and professional life can easily become blurred online so think before you post.
- **Disagree well.** Some conversations can be places of robust disagreement and it's important we apply our values in the way we express them.
- **Credit others.** Acknowledge the work of others. Respect copyright and always credit where it is due. Be careful not to release sensitive or confidential information and always question the source of any content you are considering amplifying.

- **Follow the rules.** Abide by the terms and conditions of the various social media platforms themselves. If you see a comment that you believe breaks their policies, then please report it to the respective company.

### **Remember**

- When joining a Whatsapp group your mobile number is available to all in the group.
- When downloading videos etc. your data usage may be compromised.

### **If our social media community guidelines are breached**

Action will be taken if complaints received or inappropriate, unsuitable or offensive material is posted. This may include deleting comments, blocking users or reporting comments as appropriate.

***These guidelines will be reviewed regularly and updated in light of feedback and experience.***